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Finish First with Kruzer Competition

COMPETITION BASICS

WHERE: The NBM B.I.G. Show Indianapolis 2015

WHEN: Thursday & Friday, June 4 & 5, 2015

WHO: Four randomly-chosen teams of two will compete each day.

HOW TO ENTER: Teams of two must fill out and submit an entry form and an M&R *Authorization to Use Likeness Form* in order to compete. Those forms—as well as competition details and terms & conditions—are available online at www.mrprint.com/KruzerCompetition. The forms may be filled out in advance and faxed to 760-966-7177, scanned and emailed to terry.hutton@mrprint.com, mailed to **M&R Advertising Division, 396 Via El Centro, Oceanside, CA 92058**, or brought to the show and delivered to the M&R booth between 10:00 AM and 11:00 AM each day of competition. The forms may also be picked up and filled out at the M&R booth between 10:00 AM and 11:00 AM each day of competition.

All applicants must present a valid Photo ID at the M&R booth between 10:00 AM and 11:00 AM each day of the competition. **Applicants will not be allowed to compete unless they present valid Photo IDs.**

RESTRICTIONS ON PARTICIPATION: Teams and team members may only compete once at the show. Teams and team members not selected to compete on the first day will be allowed to enter the drawing on the second day. However, teams that compete on the first day cannot enter and compete on the second day. In addition, individual members of teams that competed on the first day cannot, on the second day, join or form a team with someone who has not competed. Individuals may not enter the competition as a member of more than one team. Any individual whose name appears on more than one entry form will be disqualified, as will the other individuals named on those forms.

THE DRAWING: Four teams of two will be randomly selected at approximately 11:00 AM each day of the competition.

PREPARATION: Between 11:00 AM and noon each day, the four randomly-selected teams will have the opportunity to view the M&R Kruzer Assembly Video and ask questions of M&R Service Technicians. Teams looking to get a leg up on the competition may view the video any time at www.mrprint.com/kruzerassembly.

THE COMPETITION: At approximately 12:00 PM each day of the competition, the first two teams selected will go head to head to see which can assemble their assigned Kruzer the fastest. At approximately 2:00 PM, the second two teams will compete.

THE WINNERS: The team with the fastest assembly time among the four teams competing each day will be declared the winner.

THE PRIZE: Winners will have the option of taking home a brand new Kruzer or applying a credit of \$3,100 toward the purchase of any other M&R press. Competitors who fail to win a Kruzer will be offered a 10% discount off a Kruzer purchase. The press must be ordered directly from M&R for the discount to apply. This option expires on July 1, 2015.

ASSEMBLY DETAILS:

1. M&R will provide each team with all tools needed for Kruzer assembly. Each team's tools will be functionally identical to all others. No other tools will be allowed.



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2. Machines must be completely and correctly assembled according to the instructions shown in the Kruzer manual and assembly video.
3. All bolts and nuts must be fully tightened.
4. The press does NOT need to be leveled (as it would be for printing).
5. M&R judges will stop teams from assembling components incorrectly, but will not explain the correct assembly procedure; they will only refer competitors to the manual or video.
6. Elapsed time will be kept by M&R personnel and will be displayed on a monitor in public view.

TERMS & CONDITIONS:

1. Each team shall be composed of two members.
2. All team members must be registered to attend The NBM B.I.G. Show Indianapolis 2015 in order to participate. Team members can register for free admission by going to www.thenbmshow.com/indianapolis/M&R. There is no cost to participate in the *Finish First with Kruzer* competition.
3. The competition will be photographed and videotaped. By taking part, participants grant M&R the right to use their images and voices in print, video, and audio promotions and productions. Failure to fill out an M&R Authorization to Use Likeness Form will result in disqualification.
4. M&R reserves the right to alter the terms, conditions, and format of the competition without notice. Interested parties should review the Terms & Conditions statement posted at the shows.
5. M&R reserves the right to arbitrate and decide any disputes or issues related to the competition. Decisions by M&R are final and binding.
6. Any and all taxes associated with the prize (a Kruzer Manual Press) are the responsibility of the winner, as are crating, shipping, and installation costs. M&R's financial responsibility is limited to the cost of the prize.
7. Transportation, lodging, meals, and all other expenses related to the M&R Kruzer Competition and The NBM B.I.G. Show Indianapolis 2015 are the responsibility of the teams and their members.
8. Participation in the *Finish First with Kruzer* competition is void where prohibited by law.
9. Ineligible to participate are minors; M&R employees and members of their immediate families; M&R dealer employees and members of their immediate families; NBM employees and members of their immediate families; individuals who have previously participated in a *Finish First with Kruzer* competition; professional screen printing equipment technicians currently or formerly employed by M&R, employed by any other screen printing equipment manufacturer, or working independently; and all residents of jurisdictions in which such competitions are prohibited by law.
10. Competitors must present proof of ID immediately prior to competing.
11. The *Finish First with Kruzer* competition and all matters and disputes concerned with it shall be governed by the laws of the state of Illinois, irrespective of any conflict of law provisions, and such matters and disputes shall be heard by the courts of the 18th Judicial Circuit Court of Illinois.
12. No later than July 1, 2015, a list of those randomly chosen to participate in the M&R Kruzer Competition at The NBM B.I.G. Show Indianapolis 2015—and the winners—will be available on the M&R Facebook page (<https://www.facebook.com/mrcompanies>) or upon sending a written request with an enclosed self-addressed, stamped envelope to Mr. Joe Abreu, M&R Printing Equipment, Inc., 396 Via El Centro, Oceanside, CA 92058-1237.
13. "M&R" means M&R Printing Equipment, Inc. and its affiliates, which includes but is not limited to related entities and the officers, directors, employees, agents, representatives, successors and assigns of M&R and NBM.
14. In exchange for any prize awarded, entrants agree to release and forever discharge M&R and NBM from and against any and all actual and potential claims, demands, causes of action, liabilities and damages for personal injury, death, damage or loss to personal property, or other harm or loss of any nature whatsoever sustained, both known and unknown, in connection with the receipt, ownership, use, transfer, sale or other disposition of the prize, as well as any and all claims, demands or causes of action that the entrant may now have or may hereafter have for libel, defamation, invasion of privacy, violation of rights of privacy, violation of the right of publicity, commercial appropriation of name and likeness, infringement of copyright or violation of any other right out of or relating to any of the rights granted to the entrant by M&R.
15. Entrants can and will be disqualified from receiving any prize that may be awarded if any statement made by said entrant is false,



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inaccurate, or misleading.

16. By entering the Finish First with Kruzer 2015 competition, entrants certify that they understand the contents of this document and agree to be bound by them. These Terms and Conditions contain their entire understanding relating to my participation in the M&R/NBM Kruzer Competition 2015 and cannot be changed or amended except in writing, and signed by M&R.
17. M&R will not release the Kruzer until the designated recipient of the prize has provided a signed W-9 form and submitted a signed receipt indicating that the person signing acknowledges receipt for him/herself as well as for all members of their group, and for and on behalf of any organization for which they competed. The recipient must also provide the necessary documentation to ensure that the recipient accepts liability for any and all applicable taxes (including, but not limited to, federal, state, and local tax) and to ensure that M&R is able to provide those governmental agencies with the information necessary for them to collect said amounts, including, but not limited to, the Social Security number or FEIN of the designated recipient. The winner releases M&R and NBM from any liability for such taxes and will indemnify and hold them harmless as to same. The entrant gives M&R permission to deduct, or require payment in advance from said entrant, of the amount of any such taxes in accordance with applicable law, before awarding the prize to the entrant.



M&R's Finish First with Kruzer APPLICATION

IMPORTANT! Read the Competition Terms & Conditions carefully and in their entirety. Failure to meet any deadline or comply with any requirement will result in disqualification or forfeiture.

Team or Company Name

Contact Name Phone

Street Address City

State Postal Code Country

Email Address

Additional Contact Information

Should your team win, the prize is to be awarded to:

Check the box or boxes below according to the date or dates you wish to compete. Note: you can sign up for each day's drawing, but—win or lose—you can only compete once.

June 5, 2015 (Friday)

June 6, 2015 (Saturday)

Return *both* pages of this form and the *Authorization to Use Likeness* form to M&R via:

- FAX at 760-966-7177
- Scan & Email to terry.hutton@mrprint.com with the subject line "Kruzer Competition"
- US Mail at M&R Kruzer Competition, 396 Via El Centro, Oceanside, CA 92058-1237

If you do not receive an email or call confirming receipt of your application, please email terry.hutton@mrprint.com or call 760-696-9903.

If you faxed or emailed your application materials, you must check in at the M&R booth with a valid photo ID between 10:00 AM and 11:00 AM on the days you wish to compete.

If you did *not* fax or email your application materials, you may present them at the M&R booth—along with a valid photo ID—between 10:00 AM and 11:00 AM on the days you wish to compete.



M&R's Finish First with Kruzer APPLICATION

By signing this document, I acknowledge that the rules, procedures, and terms & conditions of the *Finish First with Kruzer 2015* competition are shown on the M&R website at www.mrprint.com/KruzerCompetition. By signing this document I acknowledge that I have read, understand, and will abide by those rules, procedures, and terms & conditions.

I also certify that I have completed, signed, and will abide by the terms & conditions of M&R's *Authorization to Use Likeness* Form. I further agree that—should my team win an M&R Kruzer manual press—or choose to apply a credit of \$3,100 toward the purchase of another M&R press—the entity listed on page one of this form is to receive the prize. Unless I am that entity, I agree to forgo any personal claim to the prize. I also agree to indemnify and hold M&R harmless in any disputes that may arise out of the awarding of the prize, including any and all reasonable attorney fees expended by M&R in any such disputes.

Team Member #1
Name (First, Middle, Last)

Team Member #1
Signature

Team Member #2
Name (First, Middle, Last)

Team Member #2
Signature

ENTRANTS: Enter your information below but do not detach. Kruzer competition officials will use these strips for the random drawings.

Team Name:

Check this box if you wish to participate Thursday, June 4, 2015

Team Name:

Check this box if you wish to participate Friday, June 5, 2015



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AUTHORIZATION TO USE LIKENESS

M&R Sales and Service Equipment, Inc. ("M&R") intends to photograph and videotape the operation of equipment and supplies manufactured by M&R and certain products manufactured in whole or in part using equipment manufactured by M&R (the "Program"), for promotional or instructional purposes. In connection therewith, I agree and consent to the following:

M&R shall be the sole owner in perpetuity of all rights and copyrights in the Program in any form and for all purposes. M&R shall further have the exclusive and sole right, without limitation, to use, reproduce, edit, compile with other materials, prepare derivative works, display, and use for any purposes whatsoever.

I, (please print) _____, expressly consent to the use by M&R of my name, voice or likeness without any compensation or royalties. I acknowledge that my attendance or participation in any such photographs or videotapes is not a performance and does not entitle me to wages, salary or other compensation.

I further release M&R, and all of M&R's employees, agents, officers, and affiliates, from any and all claims arising out of injury or damage as a result of my participation in the Program.

I have carefully read this document, and understand that by signing below, I am bound by each and every term contained herein.

Signature

Date