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Finish First with Kruzer Competition

COMPETITION BASICS

WHERE: ISS Long Beach 2015

WHEN: Friday & Saturday, January 17 & 18, 2015

WHO: Four randomly-chosen teams of two will compete each day.

HOW TO ENTER: Teams of two must fill out and submit an entry form at the M&R booth (#1427) and an M&R *Authorization to Use Likeness Form* between 10:00 AM and 11:00 AM. **Photo IDs are required.** Those forms—as well as competition details and terms & conditions—are available online at www.mrprint.com/KruzerCompetition. The forms may be filled out in advance and brought to the show.

RESTRICTIONS ON PARTICIPATION: Teams and team members that enter the competition on the first day—but are not selected to compete—may enter the second day. However, teams that compete on the first day cannot enter and compete on the second day. In addition, individual members of teams that competed on the first day cannot, on the second day, join or form a team with someone who has not competed. Individuals may not enter the competition as a member of more than one team. Any individual whose name appears on more than one entry form per day will be disqualified, as will the other individuals named on those forms.

THE DRAWING: Four teams of two will be randomly selected at approximately 11:00 AM each day of the competition.

PREPARATION: Between 11:00 AM and noon each day, the four randomly-selected teams will have the opportunity to view the M&R Kruzer Assembly Video and ask questions of M&R Service Technicians.

THE COMPETITION: At approximately 12:00 PM each day of the competition, the first two teams selected will go head to head to see which can assemble their assigned Kruzer the fastest. At approximately 2:00 PM, the second two teams will compete.

THE WINNERS: The team with the fastest assembly time among the four teams competing each day will be declared the winner.

THE PRIZE: Winners will have the option of taking home a brand new Kruzer or applying a credit of \$2,995 toward the purchase of any other M&R press.



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ASSEMBLY DETAILS:

1. M&R will provide each team with all tools needed for Kruzer assembly. Each team's tools will be functionally identical to all others. No other tools will be allowed.
2. Machines must be completely and correctly assembled according to the instructions shown in the Kruzer manual and assembly video.
3. All bolts and nuts must be fully tightened.
4. The press does NOT need to be leveled (as it would be for printing).
5. M&R judges will stop teams from assembling components incorrectly, but will not explain the correct assembly procedure; they will only refer competitors to the manual or video.
6. Elapsed time will be kept by M&R personnel and will be displayed on a monitor in public view.

TERMS & CONDITIONS:

1. Each team shall be composed of two members.
2. All team members must be registered to attend ISS Long Beach 2015 in order to participate. Team members can register for free by going to www.issshows.com and entering the Code EPASS during registration. There is no cost to participate in *Finish First with Kruzer*.
3. The competition will be photographed and videotaped. By taking part, participants grant M&R the right to use their images and voices in print, video, and audio promotions and productions. Failure to fill out an M&R Authorization to Use Likeness Form will result in disqualification.
4. M&R reserves the right to alter the terms, conditions, and format of the competition without notice. Interested parties should review the Terms & Conditions statement posted at the shows.
5. M&R reserves the right to arbitrate and decide any disputes or issues related to the competition. Decisions by M&R are final and binding.
6. Any and all taxes associated with the prize (a Kruzer Manual Press) are the responsibility of the winner, as are crating, shipping, and installation costs. M&R's financial responsibility is limited to the cost of the prize.
7. Transportation, lodging, meals, and all other expenses related to the M&R Kruzer Competition and ISS Long Beach 2015 are the responsibility of the teams and their members.
8. Participation in the *Finish First with Kruzer* competition is void where prohibited by law.
9. Ineligible to participate are minors; M&R employees and members of their immediate families; M&R dealer employees and members of their immediate families; ISS employees and members of their immediate families; individuals who have previously participated in a *Finish First with Kruzer* competition; and all residents of jurisdictions in which such competitions are prohibited by law.



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10. Competitors must present proof of ID immediately prior to competing.
11. The *Finish First with Kruzer* competition and all matters and disputes concerned with it shall be governed by the laws of the state of Illinois, irrespective of any conflict of law provisions, and such matters and disputes shall be heard by the courts of the 18th Judicial Circuit Court of Illinois.
12. No later than February 2, 2015, a list of those randomly chosen to participate in the M&R Kruzer Competition at ISS Long Beach 2015—and the winners—will be available on the M&R Facebook page (<https://www.facebook.com/mrcompanies>) or upon sending a written request with an enclosed self-addressed, stamped envelope to Mr. Joe Abreu, M&R Printing Equipment, Inc., 396 Via El Centro, Oceanside, CA 92058-1237.
13. “M&R” means M&R Printing Equipment, Inc. and its affiliates, which includes but is not limited to related entities and the officers, directors, employees, agents, representatives, successors and assigns of M&R and ISS.
14. In exchange for any prize awarded, entrants agree to release and forever discharge M&R and ISS from and against any and all actual and potential claims, demands, causes of action, liabilities and damages for personal injury, death, damage or loss to personal property, or other harm or loss of any nature whatsoever sustained, both known and unknown, in connection with the receipt, ownership, use, transfer, sale or other disposition of the prize, as well as any and all claims, demands or causes of action that the entrant may now have or may hereafter have for libel, defamation, invasion of privacy, violation of rights of privacy, violation of the right of publicity, commercial appropriation of name and likeness, infringement of copyright or violation of any other right out of or relating to any of the rights granted to the entrant by M&R.
15. Entrants can and will be disqualified from receiving any prize that may be awarded if any statement made by said entrant is false, inaccurate, or misleading.
16. By entering the Finish First with Kruzer 2015 competition, entrants certify that they understand the contents of this document and agree to be bound by them. These Terms and Conditions contain their entire understanding relating to my participation in the M&R/ISS Kruzer Competition 2015 and cannot be changed or amended except in writing, and signed by M&R.
17. M&R will not release the Kruzer until the designated recipient of the prize has provided a signed W-9 form and submitted a signed receipt indicating that the person signing acknowledges receipt for him/herself as well as for all members of their group, and for and on behalf of any organization for which they competed. The recipient must also provide the necessary documentation to ensure that the recipient accepts liability for any and all applicable taxes (including, but not limited to, federal, state, and local tax) and to ensure that M&R is able to provide those governmental agencies with the information necessary for them to collect said amounts, including, but not limited to, the Social Security number or FEIN of the designated recipient. The winner releases M&R and ISS from any liability for such taxes and will indemnify and hold them harmless as to same. The entrant gives M&R permission to deduct, or require payment in advance from said entrant, of the amount of any such taxes in accordance with applicable law, before awarding the prize to the entrant.